



FOR IMMEDIATE RELEASE:

Madrid, 20 of February 2008.

Genasys and Sydney-based company OpenEarth have signed an agreement which entitles OpenEarth to distribute Genasys Location Based Services in Australia and New Zealand.

OpenEarth, supported by Genasys, will distribute Genasys products in the region and will also collaborate by supporting existing projects and customers.

Alberto Nicoletti , Sales & Marketing Director of Genasys said : “As Spatial solutions and Location based services gain momentum in the mobile device community , we are very glad with how our distribution network is growing. I am sure that this agreement with OpenEarth will allow a significant grow of the installed base of Genasys Solutions in the demanding and promising markets of Australia and New Zealand”.

Miguel Castro, CEO of OpenEarth said: “In signing this agreement with , OpenEarth will be able to deliver solutions to enterprise, government and carriers in the region, including Location Based Services (LBS), Mobility and GIS, with top-level customer service delivered from a combination of Genasys world-class solutions together with local presence and expertise.”

About Genasys :

Genasys is a world leader in the provision of Spatial Solutions and Location based Services, with a recognized expertise. Large Mobile Operators worldwide (including Telefonica , Vodafone and Optus amongst others) have selected , implemented and are using Genasys Location technologies to provide commercial Location based Services in their respective markets to more than 80 million of potential users. Genasys is , as well, leader in the Spanish market in the provision of end-to-end Location based Services (multi-technology and multi-Operator) to the Enterprise market (B2B) in vertical sectors such as Security , Logistics and Location based Advertising.

About OpenEarth:

OpenEarth Is a small company dedicated to the proposition that using spatial information on computers needn't be complicated or costly. Drawing on many years of experience and expertise in spatial and open systems, OpenEarth specialises in delivery innovative spatial solutions to browsers on desktops to mobile devices.

<p>Genasys Contact Alberto Nicoletti P +34913649100 F + 34 91 364 91 19 sales@genasys.com www.genasys.com</p>	<p>OpenEarth Contact: Miguel Castro P +61 4 3726 9385 F +61 2 9922 5363 miguel.castro@openearth.com.au www.openearth.com.au</p>
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